TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|--------------|
| Classmates Online, Inc. | | 02/17/2011 | CORPORATION: |

RECEIVING PARTY DATA

| Name: | Memory Lane, Inc. | |
|-------------------|-------------------------|--|
| Street Address: | 333 Elliott Ave W | |
| Internal Address: | #500 | |
| City: | Seattle | |
| State/Country: | WASHINGTON | |
| Postal Code: | 98119 | |
| Entity Type: | CORPORATION: WASHINGTON | |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------|
| Serial Number: | 85177365 | MEMORYLANE |
| Serial Number: | 85177364 | MEMORYLANE |
| Serial Number: | 85100216 | MEMORY LANE |
| Serial Number: | 85100206 | MEMORY LANE |
| Serial Number: | 85100198 | MEMORYLANE.COM |
| Serial Number: | 85100183 | MEMORYLANE.COM |
| Serial Number: | 85109665 | STEP BACK IN TIME |
| Serial Number: | 77845819 | REUNION ROCK |
| Registration Number: | 3330431 | MEMORY LANE |

CORRESPONDENCE DATA

Fax Number: 2063409599

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: IP@grahamdunn.com

TRADEMARK REEL: 004818 FRAME: 0458 OP \$240.00 85177365

900227914

Correspondent Name: Robert C. Cumbow Address Line 1: Graham & Dunn PC Address Line 2: 2801 Alaskan Way, Pier 70 - Suite 300 Seattle, WASHINGTON 98121 Address Line 4: ATTORNEY DOCKET NUMBER: M43024 NAME OF SUBMITTER: Melanie L. French, Paralegal Signature: /Melanie L. French/ 07/10/2012 Date: Total Attachments: 1 source=ML Amendment#page1.tif

> TRADEMARK REEL: 004818 FRAME: 0459

STATE OF WASHINGTON



MEMORY LANE, INC.

BRADLEY D TONEY 333 ELLIOTT AVE WEST SEATTLE WA 98119

AMENDMENT

I, Sam Reed, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting Washington statutory requirements have been filed and processed with the Secretary of State on behalf of:

MEMORY LANE, INC.

A Washington Profit Corporation

UBI: 601 702 836

Filing Date: February 17, 2011 Effective Date: February 17, 2011

Previous Name:

CLASSMATES ONLINE, INC.



RECORDED: 07/10/2012

Given under my hand and the seal of the State of Washington at Olympia, the State Capital.

Sam Reed, Secretary of State

TRADEMARK
REEL: 004818 FRAME: 0460